

FAST *ProPublish*[™]



Gather. Process. Deliver.

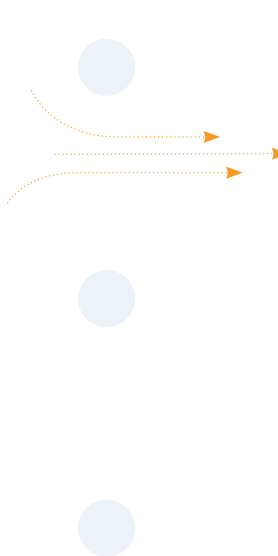
ProPublish[™]
Decrease publishing
costs and increase
revenues

Powered By



FAST ESP

Maximize Revenue Through a Complete Publishing Solution.



Researching reference information in digitally stored books, manuals, journals, cases, statutes, articles, and so on requires advanced navigation capabilities and instant, accurate responses regardless of the size or complexity of the search. Whether you're a commercial publisher selling access to information, or part of a corporate publishing group serving employees, partners, and customers, you need to efficiently create and deliver complex content collections to your audiences—and give them the tools for rapid, accurate access to the precise information they need at any given time.

As it has done for some of the world's best known and most respected companies, FAST is helping commercial and enterprise publishers leverage the power of precision search as a key differentiating capability. FAST ProPublish provides a complete and cost-effective publishing solution for gathering, processing and delivering information—the first and only such solution delivered on an enterprise search platform. FAST ProPublish uses world-class technology that's been vetted by some of the largest publishers in the industry—including six of the top nine professional publishers. Built on FAST Enterprise Search Platform™ (FAST ESP™), a technology that analysts have called “an impressive leap into the future,” it helps commercial publishers maximize revenue and corporate publishers maximize the value of their information by integrating advanced search capabilities into a complete publishing application.

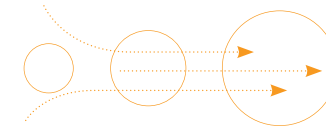
Far more than simple search engine capabilities, FAST ProPublish is a powerful and easy-to-use publishing application that includes all the elements you need to give your customers access to a universe of content. It is designed for rapid integration with little or no impact on your existing IT infrastructure and applications, and proven to scale as needed through simple, linear growth. FAST ProPublish enables you to gather content from multiple sources, manage content processing, define publications and subscriptions, and produce publications for both on- and off-line delivery in a single process that reduces production costs and delivers measurable return on investment.

“FAST ProPublish is positioned to truly transform the method by which publishers gather and process information for their end users and the means by which those end users navigate and retrieve information. Since FAST ProPublish is based on FAST's scalable search platform and includes all the major components required for publishing professional information, both publishers and their customers will benefit from this complete publishing solution.”

— Phillip Claiborne, CTO,
Municipal Code Corporation.

Key Product Capabilities





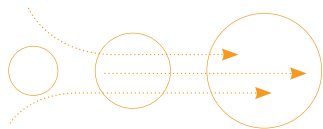
How can we increase publishing revenue and improve our market reach?

With FAST ProPublish, offer your customers more powerful and targeted access to content. Ready to use "out-of-the-box," FAST ProPublish includes all the capabilities needed to deliver a richer user interface designed specifically for researchers. FAST ProPublish provides researchers with the richness required for getting instant, accurate search results, while not giving up the simplicity novice users need. In essence, FAST ProPublish give researchers the flexibility to tailor relevancy to meet their exact needs.

FAST ProPublish allows you to re-package secure content into new products—maximizing current revenues and creating new revenue streams. One publisher reduced their production process from six months to six weeks using FAST ProPublish, enabling them to enter a new market with new products.

Because FAST ProPublish makes it simple to repurpose existing content for use on the Web and CD, you can deliver publications in a consistent fashion to your customers. You can also enter new geographies by taking advantage of FAST ProPublish's seventy-seven language modules—delivering local-language publications with advanced linguistics more quickly and easily than ever before.

Whether for on- or off-line content, you also need the tools to easily administer subscriptions and access rights to information and the capability to ensure proper payment for content rendered. FAST ProPublish includes optimized, secure, and flexible content rights management, plus rigorous customer access control.



How can we reduce production costs while offering customers more value?

The days are long past when commercial publishers could produce content exclusively on paper. Now, the same information needs to be repurposed for the internet, and CDs, perhaps even uniquely tailored for a corporate intranet. But how can you meet this need and still control production costs?

With the Production Manager utility of FAST ProPublish, you'll gather information from multiple sources and process it easily for delivery. FAST ProPublish enables a single production process for gathering, packaging, delivering and updating content to multiple media—on-line, off-line, on CD, or within corporate intranets.

The benefits are significant. With FAST ProPublish, publishers can deliver more publications, more quickly; repurpose the same content into multiple titles; and integrate multiple sources of internal and external data (including Lotus Notes, databases, Web sites, news feeds and content management systems)—all while reducing production costs.

Having the most up-to-date information at hand is also a priority for business professionals. With FAST ProPublish, configure your production processes to pull content real-time from your editorial systems and deliver the published version of that content through Web servers or CD-ROMs. Publishers can capture incremental changes being made to content, post those changes on an update server and allow users to automatically download updates to their local system when they connect to the internet or corporate network.

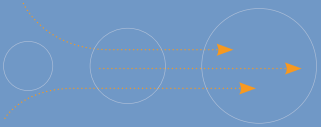
How can we provide simplicity and sophistication simultaneously?

Publishers are being pressured by their markets for instant, accurate search responses regardless of the size or complexity of the search parameters. Customers want the simplicity of an internet search engine without giving up the flexibility, advanced search, advanced navigation, and robustness of a traditional, professional online information service.

But the initial Web-based systems you adopted may not have not scaled up to the number of users now visiting your site, and can't provide the fast information delivery researchers expect. Today's information hungry professionals want instant access to terabytes of information in multiple formats, regardless of the number of other users who may be accessing that same content at the same time.

FAST delivers the most scalable, highest performance publishing solutions in the world. FAST ESP scales to support hundreds of terabytes of information, millions of users, and thousands of queries per second through simple, linear growth. You will get the same level of performance from every server added to the FAST Enterprise Search Platform with no deterioration as the numbers grow.

ProPublish™
Decrease publishing costs and increase revenues



About FAST

Fast Search & Transfer™ (FAST™) has transformed enterprise search from a powerful, yet narrowly perceived function, into an enterprise-wide strategic and tactical capability of pivotal importance.

Leading the way is FAST Enterprise Search Platform (FAST ESP™). Precision-engineered and designed for rapid, low-impact integration into the enterprise IT infrastructure, FAST ESP delivers appropriately protected, single-point access to the entire enterprise collection of structured and unstructured data. FAST ESP is also the underlying technology of Search Derivative Applications specifically formulated for high-value enterprise functions that can directly impact revenue.

FAST ESP and the FAST portfolio of solutions are the latest in a line of FAST technology that marries a no-technical-boundaries approach with a clear understanding of real-world requirements: extraordinary performance, precise accuracy, broad reach, and high ROI. For us, the search never stops.

Selected Product Highlights.

A complete publishing application, FAST ProPublish provides an integrated suite addressing all the major requirements of commercial and enterprise publishers.

Gather & Process.

FAST ProPublish provides industry-leading features for gathering and processing content. With these components, publishers can administer the creation of content collections as well as subscriptions and licenses, plus create deliver the final publication to both online and offline users.

FAST ProPublish allows publishers to easily administer subscriptions and access rights both on- and off-line, protecting your intellectual property and valuable assets. You can slice information to a single document and easily set rights on what a user can search and access. Need different payment models for different markets? You can license access to information on a subscription, pay-per-view, or blended media-based model—even present researchers with search results from publications to which they have not subscribed and an easy means to buy access to those publications or individual documents.

Even for off-line digital content, FAST ProPublish offers such access rights as expiration on a given date or after a period of time used, access restricted by number of concurrent users, and protection against copying content from one machine to another.

Now Deliver.

With a single production process that publishes the same content to multiple media, FAST ProPublish delivers reduced production costs, better return on your investment, and better overall total cost of ownership. It accelerates publication time-to-market by enabling you to gather content from multiple sources, manage content processing, define publications and subscriptions, and produce publications for both on- and off-line delivery.

And from your customers' perspective? They'll gain a powerful search and navigation experience that fully addresses their needs. They'll see instant, relevant results regardless of the volume of data, number of concurrent users, or number of queries being processed at any one time. They'll be able to search for information in the way they want—not constrained by limitations imposed by technology. And when they have the information they need in hand, they'll be able to save queries, their search history, even mail or print their results—all done quickly and easily, without sacrificing the flexibility and precision researchers require from a professional search tool.

FAST ProPublish comes complete with a customizable, out-of-the-box, researcher-centric user interface composed of several powerful components including pre-defined navigation, search, and document display templates. In minutes rather than months, you can produce a powerful, sophisticated, yet easy-to-use user interface that gives "context" to search and navigation, and provides search results through a familiar Table of Contents, categories, and even "breadcrumb" navigation trails.

Search and document display templates allow you to provide researchers with simple or advanced results, results based on parametric values, and even custom search results. Search result screens are tailored to researchers' needs, giving them the ability to refine searches by dynamically-derived topics and key words, through pre-defined drill-down parameters (fields such as author, date, and so on), or through the taxonomy. Combine any or all of these elements using simple configuration files or extensive APIs to give the user a rich search experience.

FAST ESP—The Technology Behind FAST ProPublish.

FAST ProPublish is built on FAST ESP, an award-winning precision-engineered enterprise search platform that runs on low-cost, high-performance servers. FAST ESP includes all the elements necessary to deliver appropriate access to a publisher's universe of content. It is designed for rapid integration with low or no impact on the existing IT infrastructure and applications, and is proven to scale as needed through simple, linear growth.

Find Out More.

Right now, many of the world's best known and most respected companies are using FAST technology and are on record attesting to its effectiveness. We would like to explore with you how FAST can help power your publishing business. Please contact your FAST representative, call the nearest office, or visit us at www.fastsearch.com.



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